



American Evaluation Association (AEA) Conference Macro International Staff

Date	Time	Workshop	Staff
Wednesday, November 7th	4:30 – 6:00 pm	Panel Session 123 – Federal Hill Suite Session Title: Evaluating the Reading First Program: Best Practices and Lessons Learned	Michael Long, Chair, Macro International
		Evaluation of the Maryland Reading First Program: Successes and Challenges	Michael Long, Macro International
	6:30 – 8:00 pm	Poster Presentation 131 – International Ballroom	
		Tools for a Successful Randomized Control Trial (RCT) in an International Arena	Kate Rohrbaugh, Macro International
		Conducting and Evaluating Effective Translations to Promote Linguistic Competence in a Federally Funded National Evaluation	Sylvia Fisher, United States Department of Health and Human Services Michelle Schurig, Macro International
		Implementation of Evidence-based Interventions in Community Mental Health Settings: Organizational Factors and Provider Perspectives Impacting Implementation Processes and Child and Family Outcomes	Elizabeth Douglas, Christine Walrath, and Bhuvana Sukumar, Macro International
Thursday, November 8th	9:35– 11:05 am	Multipaper Session 304 – International Ballroom D Session Title: Organizational Learning and Evaluation Use at the State Level	
		Learning from Local Evaluations: How Math-Partnership Project Evaluations Informed Stated Policy	Helene Jennings, Macro International Nancy Carey, Maryland State Department of Education
	9:35 – 11:05 am	Panel Session 309 – Edgar Allen Poe Room Session Title: Three Perspectives on Using Evaluation for Alternative Teacher Preparation	Edith Stevens, Chair, Macro International
		Using Evaluation for Alternative Teacher Preparation: The Evaluator’s Perspective	Edith Stevens, Macro International
		Using Evaluation for Alternative Teacher Preparation: The Policymaker’s Perspective	Michelle Dunkle, Maryland State Department of Education
		Using Evaluation for Alternative Teacher Preparation: The Program Implementer’s Perspective	Roger Schulman, The Maryland Practitioner Teacher Program
	9:35 – 11:05 am	Multipaper Session 315 – Peale Room Session Title: Evaluation of Various Educational Programs in Different Countries of the Globe	
		Challenges and Good Practices in Evaluating Anti-child Labor and Basic Education Programs Worldwide	Katharine Wheatley and Lisa Slifer-Mbacke, Macro International
	9:35 – 11:05 am	Roundtable Presentation 317 – Jefferson Room	
		Roundtable Rotation I: This is Not a Test: Building Instruments to Measure Course Outcomes Beyond Knowledge	Kelly Fischbein, American Red Cross Thearis Osuji, Macro International
	11:15 am – 12:45 pm	Panel Session 346 – Pratt Room Session Title: Conducting Large Scale Evaluations of Federal Cancer Control Programs	
		The Impact of a Smoking Cessation Media Campaign in the Military	Herbert Baum, Macro International



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Friday, November 9th	11:15 am – noon	Think Tank Session 594 – Hanover Suite B Session Title: Building a World-wide Context for Evaluation: A Discussion With the American Evaluation Association’s International Committee	Donna Podems, Chair, Macro International
	4:30 – 6:00 pm	Multipaper Session 680 – Fairmont Suite Session Title: Evaluations of Reading and Literacy Programs	Edith Stevens, Chair, Macro International
Saturday, November 10th	9:35 – 10:20 am	Multipaper Session 710 – Pratt Room, Section B Session Title: Retention in a Longitudinal Outcomes Study: Exploring Two Sides of the Same Coin, Who Asks and Who Answers	Stacy Johnson, Chair, Macro International Christine Walrath, Discussant, Macro International
		Retention in Longitudinal Outcomes Study: Impact of Staffing Structure, Agency Policies and Staff Characteristics on Participants	Stacy Johnson and Connie Maples, Macro International
		Retention in Longitudinal Outcomes Study: An Exploration of the Effects of Respondent Characteristics, Roles and Consistency	Tisha Tucker and Laura Whalen, Macro International
	10:30 am – noon	Multipaper Session 758 – Calvert Ballroom Salon C Session Title: Frameworks of Evaluation Use and Empirical Assessments	
		The Continuous Quality Improvement (CQI) Benchmarking Initiative: Using Performance Measurement and Benchmarking to Support Organizational Learning	Brigitte Manteuffel, Macro International Sylvia Fisher and Gary Blau, U.S. Department of Health and Human Services
	12:10 – 1:40 pm	Panel Session 794 – Calvert Ballroom Salon E Session Title: Learning From Quality Assurance and Improvement Processes	
		Rabbit Season? Duck Season? Proposal Season!	Jennifer Dewey, Macro International
	12:10 – 1:40 pm	Multipaper Session 798 – Royale Conference Foyer Session Title: Helping Communities Improve: Evaluation as Feedback for Learning	Carolyn Lichtenstein, Chair, Walter R McDonald & Associates Inc, Brigitte Manteuffel, Discussant, Macro International
	12:10 – 1:40 pm	Multipaper Session 802 – Chesapeake Room Session Title: Educational Technology: Evaluation Opportunities	Shani Reid, Chair, Macro International
		It’s Not Just Fun and Games: Evaluating Games in the Classroom	Helene Jennings and Shani Reid, Macro International Betsy Peisach, Maryland Public Television
	3:30 – 5:00 pm	Panel Session 852 – Adams Room Session Title: Examining Evaluation Training, Practice and Contexts in Various Settings	
		Filling the Training Gap: A Short Course Curriculum for Practicing Evaluators	Nicola Dawkins, Macro International
	3:30 – 5:00 pm	Multipaper Session 866 – Royale Conference Foyer Session Title: Substance Abuse Programming: Assessing Fidelity of Implementation and Community-readiness	Rena Agee, Chair Macro International